## March 11, 2021 8:30 – 10:00 AM Zoom

- 1. Welcome (Lisa Cooper-Wilkins and Geisce Ly)
- 2. Review Agenda
- 3. Review February 25th Meeting Notes
- 4. Data Presentation
- 5. Ad-Hoc Working Group

Student Engagement Plan - Noah Lystrup and Rosie Zepeda

- c. Technology (Virtual Tools) Ellen Rayz and Cynthia Dewar
- d. Funding/Resources: Wendy Miller and Angelica Nevarez
- 6. Revise/Refine timeline and deliverables based on Working Group Updates
- 7. Additional and Future Agenda Items
  - a. March 25, 2021: Marketing Ad Hoc Committee: Summer/Fall Enrollment Campaign Discussions
- 8. Adjourn
- 9. Next meeting: Thursday, March 25th

## Proposed 2021-22 Timeline and Deliverables

(Includes Monthly Updates to Enrollment Management Committee)

February: 2 Meeting Meetings Data Discussion

March:

2 Meetings: Working Group Updates Joint Marketing Ad Hoc Committee *Tentative: Technology Demonstrations* 

April:

2 Meetings: Working Group Updates

Campaign Rollout Board Report

Tentative: Technology Demonstrations

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