



**Enrollment Management Committee**  
**1:00 pm - 3:00 pm on January 21, 2021**  
 Zoom: <https://ccsf-edu.zoom.us/j/95022158961>

### AGENDA

**Members:** Geisce Ly (Admin Co-Chair), Wynd Kaufmyn (Faculty Co-Chair), Monika Liu, Vinicio Lopez, Erin Denney, Carole Meagher, Colin Hall, Aurelien Draï, Chandra Edelstein, Angelica Nevarez, Luisangela Marcano Gonzalez, Pamela Mery (Resource), Lisa Cooper-Wilkins (Resource), John al-Amin (Resource), and Rosie Zepeda (Resource)

**Alternates:** Kit Dai, Monique Pascual, Carole Meagher, Joseph Reyes, Edgar Torres, Steven Brown, Vaishali Goji, Jeevan Rijal, and Arlette Marcial Santana

Spring 2021 Meeting Dates: 1 – 3 pm on February 18, March 18, April 15, and May 20

No.	Item	Speaker	Time (minutes)
1.	Welcome	Geisce Ly	5 minutes
2.	Approve 12/8 and 12/17 Minutes	Geisce Ly	5 minutes
3.	Approve Agenda	Geisce Ly	3 minutes
4.	Discuss Marketing Efforts	Rosie Zepeda, Director of Marketing, Public Relations & Government Relations	45 minutes
5.	Discuss Student Support Strategies Ad Hoc Committee	Lisa Cooper-Wilkins, Vice Chancellor, Student Affairs	25 minutes
6.	Discuss and Recommend Instructional Budgeting and Schedule Development Process – Set Enrollment Goals	Wynd Kaufman, Co-Chair and Tom Boegel, Vice Chancellor, Academic & Institutional Affairs	30 minutes
7.	Future Agenda Items	All	5